



PROFIT FROM **PLR**

RESOURCE CHEAT SHEET

If you've read the full ebook *Profit From PLR* by now (hint: you should have!), then you may be eager to launch into action and to start finding and selling products that you can make money from. Before you get ahead of yourself though, it's worth taking a little extra time to further your education and to find the tools and resources you'll need to put your plan into action.

Several were referenced in the main book and there are many other sites and tools you should check out too. You'll find them all here...

PLR Sites for Amazing Content You Can Resell

Unstoppable PLR

<http://www.unstoppablePLR.com>

Unstoppable PLR is one of the best sites on the net when it comes to high quality PLR products. The site sells ebooks on a wide range of topics and *each* comes with a wide selection of excellent bonus materials for you to pass on, as well as marketing resources you can use to start selling without lifting a finger. Production values are high on this site while the price of entry is kept relatively low.

List Magnets

<http://www.listmagnets.com>

A 'list magnet' is another term used to describe the incentives that you use to encourage people to subscribe to a mailing list. That should give you a clue as to the kind of content you'll find here – content that is *deal* for building your mailing list. While the site isn't the best designed and the content isn't the highest quality, one of the big bonuses of this site in particular is that it happens to include a free section. That's right, completely free content for you to use as you wish!

PLR Sales Funnels

<http://plrsalesfunnels.com>

A sales funnel is a combination of different products, pages and types of content designed to take a lead from being a 'cold lead' (someone who has never heard of you before) to being red hot and willing to pay for big ticket items. You'll find all sorts of high quality products here but the focus is almost purely on digital marketing.

HQ PLR Store

<http://hqplrstore.com>

A high quality PLR store that features a lot of 'biz in a box' packages. This is short for business in a box and basically means you're getting a 'ready to go' business that you can simply upload to your own site in order to start profiting!

Internet Slayers

<https://internetslayers.com/>

It's a cool sounding name but the site isn't quite as polished as some of the others on this list. What you do get with this one though, is a single creator that clearly cares about the quality of their work and that you can trust to deliver some great ebooks. There's a range of topics but a particularly strong focus on health, diet and lifestyle; which makes a nice change of pace from the digital marketing stuff.

Content Shortcuts

<http://www.contentshortcuts.com>

Content Shortcuts is similar in tone and style to Internet Slayers and is another place where you can get consistent content on a range of topics written by a single author. Very recommended!

More:

PLR Mini Mart

<http://plrminimart.com>

PLRXtreme

<http://plrxxtreme.com/monthly/>

All Private Label Content

<http://allprivatelabelcontent.com>

DFY Templates

<http://dfytemplates.com>

Tools for Launching Your PLR Product

These are the tools you'll want to invest in in order to be able to edit the PLR products you download to better suit your branding and your site. You'll also find tools you need to get your business up and running so you can start taking orders!

Photoshop

Photoshop comes as part of the Adobe Creative Cloud and will allow you to edit the covers of the books you download. It's very powerful but is also unfortunately expensive, so consider GIMP as a free alternative.

Illustrator

For designing logos and titles, you need to work with vector files. The best piece of software for this is Illustrator, though it comes with Creative Cloud yet again and is far from being affordable!

MS Word

Microsoft Office is what you'll use in order to change the content itself and will let you save your files in PDF format. This is by far the best tool with the most formatting options but if you want a free alternative, consider Open Office or Google Docs.

Cool Handle

<http://www.coolhandle.com>

One of the best hosting providers and a great place to store all your files.

HostGator

<http://www.hostgator.com>

Another great hosting provider with all the same tools and benefits.

NameCheap

<http://www.namecheap.com>

A great place to get your domain name.

PayPal

<http://www.paypal.com>

This is where you can go to create your 'Buy Now' buttons. Make sure you do this before your sales page goes live!

Stripe

<http://www.stripe.com>

A good alternative to PayPal.

Optimize Press

<http://www.optimizepress.com>

Want to make your own sales page? This plugin will transform your WordPress site into a sales page with high conversions!

Aweber

<http://www.aweber.com>

For building your sign-up forms and managing emails, Aweber is one of the best tools out there.

GetResponse

<http://www.getresponse.com>

An alternative to Aweber.

Fiverr

<http://www.fiverr.com>

Find freelancers to work on your new cover designs here!

99Designs

<http://www.99designs.com>

Or try 99Designs for even more professional work. This tool has been used to create covers for New York Times bestsellers!

UpWork

<http://www.upwork.com>

Or if you want freelancers to help you with other tasks – such as writing – check out Upwork.

More Information

Want to continue learning and find out how to better market your site for massive sales? Some good places to check out include:

Moz Blog

<http://moz.com/blog>

One of the most important authorities on the net when it comes to internet marketing and SEO.

Warrior Forum

<http://www.warriorforum.com>

A place where internet marketers meet and discuss their craft. This is a good place to learn tricks of the trade, as well as to find business partners, freelancers and work!

Marketing Land

<http://marketingland.com>

A great resource with lots of news and information regarding internet marketing.